

STYLE (ENGLISH LANGUAGE VERSION)

The author must submit a brief biographical statement (100-120 words), an abstract (150 words) and a list of between 6-10 keywords, all in English.

For *Digital Icons* editorial purposes please adhere to these style guidelines when referencing the following:

Spelling and transliteration (also see section on in-text references)

Use British spelling i.e., colour and not color.

However, articles from USA-based authors adhering to the American standard will be accepted as long as they are consistent throughout.

For transliteration from Russian, use the Library of Congress transliteration from Cyrillic, e.g. Rodziakhovskii for Родзяховский; Mol' for Моль; Iaponets for Японец; etc., with the exception of those names that have an established form in English, for example Dostoevsky and Yeltsyn and not Dostoevskii and El'tsin.

For other languages that use Cyrilic, you are free to use the transliteration system of your choice as long as it is consistent throughout the text.

For the Reference section you need to provide the title of a publication in the original, in the transliterated form, followed by the title in the English translation / (e.g., Brat'ia Karamazovy / The Brothers Karamazovs).

All non-English language quotations should be translated into English. If you believe the reader will benefit from seeing the quotation in the original language please provide it in the transliterated form—where applicable-- in the footnote.

When using a term that is in a different language provide the term in italics (in the transliterated form) followed by a translation into English in []. For example, Ledeneva examines *blat* [a system of informal networks] in the Soviet Union.

Punctuation

Do not use a comma before 'and' in a series of three or more (e.g., There were dogs, cats and mice.).

Place the following punctuation symbols after quotation marks: . , ! ?

Acronyms and abbreviations:

Explain each and every acronym and abbreviation at first occurrence. For example, write World Intellectual Property Organization (WIPO) and WIPO thereafter. Avoid the use of periods in acronyms/abbreviations with the exception of U.S. (United States). Do not use the abbreviation WWII; use World War I or World War II.

Terms and Conventions

Use the lower-case for 'internet'.

Use 'e-mail' and never E-mail, email or Email.

Use 'website' and not 'web site'.

Numbers and Dates

The numbers zero through twenty should be spelled out except when referring to data or measurements, such as '3 pixels', '8 percent', '3.3 pages per second', or '3.5 million'.

All whole numbers above twenty should appear as Arabic numerals, such as 21, 311, 512, etc. All ordinal numbers should be spelled out, as in twentieth (including centuries, e.g., nineteenth century). A number at the start of a sentence should be spelled out, as in 'Twenty four search engines were examined'.

Dates should be rendered as 5 March 1953, except cases where the date has particular significance (e.g., September 11).

Percentages

Spell out the word 'percent' in the body of the text; however, the % symbol should be used with figures displayed in tables or within parentheses, e.g., 'Tatars account for 10 percent of the region's population' and 'Active bloggers formed a majority (53%) of the community'.

Quotations

Quotations of 50 words or less should be inserted in the regular text, marked by single quotation marks and with the source reference supplied after the quote or at the end of the sentence. Quotations in excess of 50 words should be indented and set off from the regular text, with the source of quotation added at the end. These quotations require no quotation marks.

If there is a quotation within a quotation, it needs to be marked by double quotation marks.

IN-TEXT REFERENCES

All in-text references should be provided in (). Please do not use footnotes to provide references. The following format of references should be used:

Publications

For publications that have an author: (Ivanov 2007: 15), where 15 refers to the page from which the citation is taken. If the page number is unavailable or irrelevant please use this format: (Ivanov 2007).



For a reference to a series of publications by the same author, use this format:

(Ivanov 2007, 2009, 2010)

For references to texts produced by the same author in the same year, use this format:

(Ivanov 2007a, 2007b)

For references to a few publications by different authors:

(Ivanov 2007: 12; Petrov 2005: 13; Sidorov 2001: 29)

If a publication has multiple authors: (Sidorov et al. 2010: 46)

If a reference is made to a publication that does not have an author use the first three words of the title of the publication given in single quotation marks ('O chem govoriat', 2010)

Book titles/film titles/characters in film and television

When giving the title of a book, use italics; also provide the date of publication at the first mention (e.g. 'In his *Hypnosis and Culture* (1997), Adamovich defines cultural discourse as...').

When using book titles that are not in English, the book title within the text should be given in English (italicized), followed by the non-italicized, original title and the year of publication in brackets []: e.g., *Hammer and Sickle* [Serp i molot, 1936]. Provide this information at first mention and use the English title thereafter.

When using the title of a film, provide the title of the film (in English and the original title in transliteration, where applicable) followed by the date of release and the name of the director(s) in (): *Battleship Potemkin / Bronenosets Potemkin* (1925, dir. Sergei Eisenstein). Or you can incorporate this information into a sentence: 'In his *Battleship Potemkin / Bronenosets Potemkin* (1925), Sergei Eisenstein depicts the events of the past'. Provide this information at first mention and use the English title thereafter.

When using the name of a character, provide the full name of the actor / actress in () at first mention: Ivanko (Dmitrii Budko) is a student in a provincial university.

Forums and blogs

When referring to forum or blog posts, insert the username of author followed by the date of the post, using the following structure: day.month.year (e.g., apelsiny 20.10.2007). In instances when the author's privacy is protected, use the initial letter (e.g., a. 20.10.2007).

REFERENCE FORMAT

References at the end of your submission should take the following formats:

Books

Single Author

Rimberg, John D (1973). *The Motion Picture in the Soviet Union: 1918-1952: A Sociological Analysis*. New York: Arno Press.

Multiple Authors

Karatnycky, Adrian, Alexander Motyl and Boris Shor; eds (1997). *Nations in Transit 1997: Civil Society, Democracy and Markets in East Central Europe and the Newly Independent States*. New Brunswick, NJ and London: Transaction Publishers.

Chapters in Edited Volumes

Hoffman, David Lloyd (2000). 'European Modernity and Soviet Socialism' in *Russian Modernity: Policies, Knowledge, Practices*, edited by David Lloyd Hoffmann and Yanni Kotsonis. New York: Macmillan, 245-260.

Schmidt, Henrike and Katy Teubener (2006). "'Our RuNet'?: Cultural Identity and Media Usage' in *Control + Shift: Public and Private Uses of the Russian Internet*, edited by Henrike Schmidt, Katy Teubener and Natalja Konradova. Norderstedt: Books on Demand, 14-21.

Academic Journals (Print and Online)

Becker, Jonathan (2004). 'Lessons from Russia: A Neo-Authoritarian Media System'. *European Journal of Communication*, 19 (2): 139–163.

Saunders, Robert A. and Sheng Ding (2006). 'Digital Dragons and Cybernetic Bears: Comparing the Overseas Chinese and Near Abroad Russian Web Communities'. *Nationalism and Ethnic Politics*, 12 (2): 255–290.

Trubina, Elena (2010). 'Past Wars in the Russian Blogosphere: On the Emergence of Cosmopolitan Memory'. *Digital Icons: Studies in Russian, Eurasian and Central European New Media*, 4: 96-114. <<http://www.digitalicons.org/issue04/elena-trubina/>> (accessed 12 December 2010).

Papers Presented at Conferences

Strukov, Vlad (2006). 'Will the Echo Effect Bring the Bounce Back? Internet Authorship and Censorship in Post-Soviet Russia' [Conference Paper]. Mass Media in Post-Soviet Russia International Conference, April 6-8. University of Surrey, Guilford (UK).



Newspapers and Newswires

MacLeod, Calum (2006, 4 March). 'Web Users Walk Great Firewall of China', *USA TODAY*.

'Internet Access Lags in Rural Areas in Montana' (2008, 25 November). Associated Press.

Interviews

Badger, Anthony (2007, 18 April). Telephone interview by Alex Cage.

If an interview is conducted via Skype, Google chat or other such web forums, use the same format as above, but replace 'telephone' with the appropriate medium.

Films and Television Programmes

Popogrebkii, Aleksei; dir. (2010). *Kak ia provel etim letom / How I Ended this Summer*. Koktebel Film Company.

Ellis, Viv; dir. (2003). *Ali G Before He Was Massiv*. 25 mins. Produced by Tony Moss. Chrysalis Entertainment, Channel 5 (UK).

Internet resources

Entries made under nicknames or pseudonyms are cited as such. Please indicate the name of the 'real author' wherever possible (for example: Mr. Parker [Maksim Kononenko]). If you have to protect the identity of the individual/s, use the first initial of the username. Specific norms of internet writing, such as the purposeful use of lower case lettering should also be preserved.

Web Sites

No Author=Institutional Author

Yandex Information Bulletin (2007). <<http://yandex.ru>> (accessed 11 August 2008).

No Author

'O chem govorit Moskva?' / 'What is Moscow Chattering About?' (2010). <<http://www.razgovorchiki.ru>> (accessed 12 December 2010).

Single Author

Doroshevich, Mikhail (2003, 11 July). 'President Lukashenko Supports ICT Promotion', *e-Belarus.org*. <<http://www.e-belarus.org/news/200311071.html>> (accessed 21 August 2008).

Multiple Authors

Breidenbach, Joana and Ina Zukrigl (2002). 'Vernetzte Diaspora', *Politik-digital*. <<http://www.politik-digital.de/archiv/globalisierung/diaspora.shtml>> (accessed 22 November 2005).

Entries in Blogs and Online Forums

Alik_Manov (2005, 12 March). 'Timur Kibirov. "Skvoz' proshchal'nye slezy"'. Vstuplenie: komentarii' / 'Timur Kibirov. "Through Farewell Tears". Introduction: Comments', *LiveJournal*. <http://community.livejournal.com/ru_lit/206083.html> (accessed 3 September 2005).

dolboeb [Anton Nosik] (2010, 17 December). 'Ushcherb gazetam' / 'Damage to Newspapers', *LiveJournal*. <<http://dolboeb.livejournal.com/>> (accessed 17 December 2010).

vodennikov. Various posts, *LiveJournal*. <<http://vodennikov.livejournal.com>> (accessed 15 September 2008).

Online videos

MultiScali (2009, 17 December). 'Glukhar'. Protiv Pravil' / 'Wood Grouse. Against the Rules' [Fan-video], *YouTube*. <<http://www.youtube.com/watch?v=gkStdF0FPX4>> (accessed 12 November 2010).